

PROFILE

5 years of experience in web designing with elements of web development and SEO

Websites, newsletters, banners, advert campaigns. Wine and spirit webstore: photography of products and events, descriptions, customer tracking, order processing, mailing management. Frontend development, HTML/CSS and Javascript. TOOLS: Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver. Clients included: Dom Wina, Sierakow Manor Hotel.

10 years of photography experience

Photography of products. Interior photography. Photographs for covers of magazine. Retouching. Clients included: Mia Glass Ornaments, KRAKOW.PL magazine, Sierakow Manor, Dom Wina. TOOLS: Adobe Photoshop.

15 years of graphic design experience

Designing logotypes, brochures, leaflets, annual reports, calendars and other printing materials. Advertising. Artworking. Retouching, Preparing for Printing. Clients included: KÄRCHER Polska Ltd., LINDE Gas Ltd., DELPHI Ltd., BGK Credit/EULEO Debt Collection Ltd, POLCOLORIT Ceramics Ltd., MOSAICO Marble and Travertine Ltd, INTEL Corporation, COMARCH Corporation, Krakow Waterworks, KRAKOW.PL – the city's official magazine, a European Union project CIVITAS CARAVEL. TOOLS: Photoshop, Indesign, Illustrator, PowerPoint, CorelDraw.

Skills

Proficiency in Adobe Creative Suites: Photoshop, Indesign, Illustrator, Dreamweaver, MS Office applications: Word, PowerPoint, Excel, strong desire to consistently improving the efficiency of graphic design work, solid design and digital understanding with a keen eye for detail, strong team player with excellent inter-personal communication skills, excellent understanding of brand values and how to work with brand guidelines.

WORK EXPERIENCE

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| 2015- | SERVICING STOP Ltd
Graphic Designer
Web design, web banners, adverts. | London, UK |
| 2012-2015 | DOM WINA GROUP Wine Importing/Distributing Company
Web Designer, Senior Graphic Designer, Photographer, Retoucher
<u>Managing online retail.</u> I placed all the products as quickly as possible on the website, and then ensuring it is visited by the highest number of potential customers (SEO issues). I had to check that every product we had in the magazines was available online. If there was anything new, I had to find an example of it, photograph it, retouch it, inquire for the product description. Then I posted all of it on the website using a CMS and HTML/CSS script. I have designed and executed websites of the cyclical wine events organised by Dom Wina.
<u>Graphic Design & Photography.</u> I have designed and executed a website and a series of press advertisements for the vodka brand Dwór Sieraków. I was responsible for photographing products, wine events and interior design for the websites and the magazine of Czas Wina, including photographs for the Sierakow vodka advertisements. | Krakow, Poland |
| 2008-2012 | NOTABENA Advertising Studio
Freelancer
I became more involved in photography. I took photographs for covers of KRAKOW.PL magazine, designed many materials and made them ready for print. My main customers were local government offices, Jagiellonian University and small business. | Krakow, Poland |
| 2007-2008 | FORMS GROUP Advertising Agency
Senior Graphic Designer, Print Designer, Retoucher
FORMS Group was an ambitious company, which aimed to take over Krakow's advertising market. We focused on the quality and efficiency. Our main contractors were Krakow Waterworks, Krakow Public Transport Group and Krakow City Council. I designed many marketing material for those companies, including an annual report for Krakow Waterworks, KRAKOW.PL – the city's official magazine, advertising material for a European Union project Civitas Caravel. | Krakow, Poland |
| 2003-2007 | VENA Advertising and Consulting Agency
Senior Graphic Designer, Print Designer, Retoucher
VENA was a small advertising company serving all kinds of business in Kraków. As a Senior Graphic Designer I was the leader of a small creative team. We were operating on friendly terms with our employers whose deep trust gave us the opportunity to help them grow. We worked for KÄRCHER Polska Ltd., LINDE Gas Ltd., DELPHI Ltd., BGK Credit/EULEO Debt Collection Ltd, HMS Ltd., IZYDA Cosmetic Ltd., POLCOLORIT Ceramics Ltd., MOSAICO Marble and Travertine Ltd. and many more. | Krakow, Poland |